



*The program is accredited till 2026*

<b>Name of the Academic Program</b>	<b>TV Radio Journalism</b>
<b>Qualification. Academic Degree to be granted</b>	<b><i>Bachelor in Mass Communication</i></b>
<b>Program Leader</b>	<p><b>Mamuka Jorbenadze</b> – TV Radio Journalist (equalled with Master), Doctor of Art Theory and History, The Dean of the Painting, Scene and Cinematographic TV Faculty of Batumi Art Teaching State University. Associate Professor of the Faculty of Humanities and Social Sciences of Batumi Art Teaching State University. Tel.: 254143, cell.:593 05 05 70; e-mail: <a href="mailto:mamuka.j78@gmail.com">mamuka.j78@gmail.com</a></p> <p><b>Inga Zoidze – Master of Journalism</b>, Academic Doctor in Social Sciences in the field of Mass Communication, I Category Specialist of the Faculty of Humanities and Social Sciences of Batumi Art Teaching State University; Call.: 555 19 08 27; e-mail: <a href="mailto:ingazoidze80@gmail.com">ingazoidze80@gmail.com</a></p> <p><b>Irina Kurua</b> - TV Radio Journalist (equalled with Master), I Category Specialist of the Faculty of Humanities and Social Sciences of Batumi Art Teaching State University; Editor of the Information Service at Ajara TV and Radio; Presenter; Call.: 577 23 26 23, e-mail: <a href="mailto:irinakurua@gmail.com">irinakurua@gmail.com</a></p>
<b>Scope of Program ECTS</b>	<p>240 credits: volume of 1 credit - 25 hr.</p> <p>Major Specialty Courses - 138 credits, Optional Speciality Courses - 25 credits; University Compulsory Courses - 17 credits.</p> <p>Additional – minor speciality/optional blocks/courses - 60 credits; 1 Term - 15 Academic Week; 4 session weeks.</p>
<b>Learning Fee</b>	1800 Gel
<b>Contingency to be admitted to the program</b>	Admission to the program is realized according to the contingency adopted by the Academic Council of Batumi Art Teaching State University and the Legislation acting in Georgia. The individuals having passed Unified National Exams shall be enrolled to the Program.
<b>Employment area</b>	Broadcasting TV Radio Companies; News Agencies; Internet Media; Studios producing TV Radio Products; Sectoral Press Services.
<b>Program Aim</b>	<p>The aim of the Bachelor's Educational Program in TV Radio Journalism is to prepare highly-qualified staff members relevant to the interests of the country, region and in general Society in the sphere of journalism, i.e. introducing professional interest among the students; preparing modern professional practitioner analytic journalists for TV and Radio, who after acquiring field/vocational competence as the result of mastering the program, as well as with general competence will be oriented on the modern requirements of the employment market.</p> <p>The aim of the program is also to support the graduates' knowledge of theoretical and practical aspects of the informational, analytical and creative journalism, the methods of the journalistic mastery, selection of the topic, information searching, re-checking and procession methods. The graduates will be able to identify publicly important issues/problems, thematic procession and broadcasting; relationship with the respondents –interviewing, leading various format of interviews; preparation of the news, informational reportages, thematic and analytical reportages, working on News Programs and analytical, entertainment and cognitive, sectoral and author's programs; working on the position of a reporter and TV Radio Presenter; the Graduates will be developed the skills for expressing critical attitude and analysing the information; the skills for developing thematic structure of the informational/analytical</p>

	<p>materials; skills and abilities for producing the reportage; skills for journalistic work under critical regime, planning long-term work on the complex problematic, leading journalistic investigation, relevant acting under extreme and crisis situations, specific skills for communication and team working. The graduates should be able to apply modern informational-communicative technologies in professional activity. The graduates should be knowledgeable in the fundamentals of modern media terminology, media law and journalistic ethics. The graduates should approach the issue of re-checking the information accuracy, balancing and fair broadcasting with professional and civic attitude. The graduates should respect human fundamental rights and act in respect of these values.</p> <p>The aim of the program is to enable to the students receive qualified knowledge and develop practical skills and abilities for professional broadcasting and analysis with the profile of TV Radio Journalism.</p>
<b>Learning Outcome</b>	
<b>Knowledge and Acknowledgement</b>	<p>The graduates have theoretical and practical knowledge about the sphere, as well as general and sectoral competences of the field. The graduates are well aware of the essence of mass communication, social responsibility of media, the role and function of the journalist in the public life; the possibilities of the professional activity of TV Radio Journalist (Reporter, Presenter). The graduates have mastered genres/format of the informational, analytical, fictional journalism and its field specific; the methods of media broadcasting and working in the direction of cognitive, educational, cultural, advertising, technical and creative aspects of TV Radio production. The graduates have got introduced with the specifics of multimedia. They are aware of the media terminology necessary for professional activity, the methods of searching and classifying the information, preparing interview, information and analytical materials, the means for constructing thematic reportages, skills and abilities of working in live and non-live broadcasting, sound making, presenting, broadcasting language. The graduates are well aware of the function of the journalistic ethics, re-checking and balancing the information.</p>
<b>Skill for applying knowledge in practice</b>	<p>The graduates will be able to apply wide range of cognitive and practical skills for settling abstract problems in a creative way. The graduates are able to apply the knowledge acquired during learning process in the direction of TV Radio Journalism in practice. The graduates are able to search-recheck the information upon the fact, event, theme, communication with respondent, interviewing. The graduates are able to prepare informational and analytical materials and media broadcasting; working under operative regime on the professional position of the reporter, prepare news, reportages, joining in live broadcasting from the event site, stand-up recording, acting under extreme and crisis situations, working on the thematic reportages, leading journalistic investigation; leading interview, dialogue, debates, discussion with presenter's profile in TV Radio programs, analytical review. The graduates are able to implement TV and Radio Project (Author's Program, Rubrics, Chronicles, etc.); cooperation with News Agencies, PR and Press Services; in the frame of the competence, the graduates are able to preliminarily plan and define relevant strategy in relation to organizational issues of preparing TV and Radio creative products.</p>
<b>Assumption Skills</b>	<p>The graduates can collect, define and systemize the data characteristic for the sphere – drawing justified conclusions; guessing vividly expressed problems, analysis of the situations, identifying proper data for their settlement. The graduates must have the skill for correct analysing, evaluation and adequate response of the fact/event/problem. For preparation of media materials, the graduates are able to correctly define objectives and priorities. The graduates have the ability for critical thinking, reasoned debates, analysis and synthesis.</p>
<b>Communication Skills</b>	<p>The graduates are able to pass the ideas and information in a structured and sequential manner to the specialists and non-specialists, through applying qualitative and quantitative information; to apply modern informational and communication technologies in a multilateral form. In view of professional activity, the graduates have the ability to communicate with field specialists, media, wide audience, as well as getting adapted to unfamiliar environment and acting, running a dialogue and establishing relationship. The graduate has the ability of establishing professional relationship with TV-Radio producers, directors, dramatists, sound directors, light board operators, erector and the personnel related to media processes. The graduates are familiar with and freely uses modern communication technologies. The graduate has skills and abilities for oral and written communication in Georgian as well as foreign</p>



	languages. The graduate is also able to pass the information related to profession and presenting the report, participation in the professional discussion. The graduate has also ability for theoretical analysis and discussion on the issues related to journalism.
<b>Learning Ability</b>	The graduates are able to independently define their own learning. The graduates plan and implement the process of their own learning and creative professional growth. The graduates have ability to adequately evaluate their own competence level, to apply received knowledge as a solid basis for receiving and deepening field and multidisciplinary knowledge. The graduates has the skill for working with various sources, processing-learning of the literature, documents.
<b>Values</b>	The graduates are aware of the objective role of media in forming public opinion and strengthening the values. The graduates protect the rules of professional ethics of disseminating accurate, balanced, free information under the conditions of the limitations foreseen with the Constitution. The graduates have high-responsible attitude towards the values characteristics for the professional activity.

### *STRUCTURE OF THE ACADEMIC PROCESS*

Code	Pre-condition	Name of the Academic Course/Module	Credits	Number of hours			Distribution of credits according to the terms							
				In total	Class	Independent	I	II	III	IV	V	VI	VII	VIII
<b>Basic Specialty Courses</b>			<b>138</b>	<b>3450</b>	<b>1380</b>	<b>2070</b>	<b>18</b>	<b>25</b>	<b>25</b>	<b>20</b>	<b>10</b>	<b>15</b>	<b>10</b>	<b>15</b>
B9b1		Introduction to Journalism	5	125	50	75	5							
B9b2	ucBA1	Practical stylistics	5	125	50	75		5						
B9b3	B9b2 B9b4-2	Analysis and Opinion Writing	5	125	50	75				5				
B9b4-1	B9b1	News journalism 1	5	125	50	75		5						
B9b4-2	B9b4-1	News journalism 2	6	150	60	90			6					
B9b5	B9b1	Interview technology	5	125	50	75			5					
B9b6-1	B9b4-2	Analytical journalism 1	5	125	50	75					5			
B9b6-2	B9b6-1 B9b5	Analytical journalism 2	5	125	50	75						5		
B9b7	B9b5	Artistic journalism	5	125	50	75						5		
B9b8	B9b6-2	Investigative Journalism	5	125	50	75							5	
B9b9		Introduction to mass communication	4	100	40	60	4							
B9b10		Press	5	125	50	75		5						
B9b11		Media ethics	5	125	50	75				5				
B9b12	B9b11	The Basics of Media Law	5	125	50	75						5		
B9b13-1		New media 1	5	125	50	75			5					
B9b13-2	B9b13-1	New media 2	5	125	50	75				5				
B9b14-1		Speech culture 1	5	125	50	75	5							
B9b14-2	B9b14-1	Speech culture 2	5	125	50	75		5						

