

The program is accredited till 2026

Name of the Academic Program	TV Radio Journalism									
Qualification. Academic Degree to be granted	Bachelor in Mass Communication									
Program Leader	Mamuka Jorbenadze – TV Radio Journalist (equalled with Master), Doctor of Art Theory and History, The Dean of the Painting, Scene and Cinematographic TV Faculty of Batumi Art Teaching State University. Associate Professor of the Faculty of Humanities and Social Sciences of Batumi Art Teaching State University. Tel.: 254143, cell.:593 05 05 70; e-mail: mamuka.j78@gmail.com Inga Zoidze – Master of Journalism, Academic Doctor in Social Sciences in the field of Mass Communication, I Category Specialist of the Faculty of Humanities and Social Sciences of Batumi Art Teaching State University; Call.: 555 19 08 27; e-mail: ingazoidze80@gmail.com Irina Kurua - TV Radio Journalist (equalled with Master), I Category Specialist of the Faculty of Humanities and Social Sciences of Batumi Art Teaching State University; Editor of the Information Service at Ajara TV and Radio; Presenter; Call.: 577 23 26 23, e-mail: irinakurua@gmail.com									
Scope of Program ECTS	240 credits: volume of 1 credit - 25 hr. Major Specialty Courses - 138 credits, Optional Speciality Courses - 25 credits; University Compulsory Courses - 17 credits. Additional – minor speciality/optional blocks/courses - 60 credits; 1 Term - 15 Academic Week; 4 session weeks.									
Learning Fee	1800 Gel									
Contingency to be admitted to the program	Admission to the program is realized according to the contingency adopted by the Academic Council of Batumi Art Teaching State University and the Legislation acting in Georgia. The individuals having passed Unified National Exams shall be enrolled to the Program.									
Employment area	Broadcasting TV Radio Companies; News Agencies; Internet Media; Studios producing TV Radio Products; Sectoral Press Services.									
Program Aim	The aim of the Bachelor's Educational Program in TV Radio Journalism is to prepare highly-qualified staff members relevant to the interests of the country, region and in general Society in the sphere of journalism, i.e. introducing professional interest among the students; preparing modern professional practitioner analytic journalists for TV and Radio, who after acquiring field/vocational competence as the result of mastering the program, as well as with general competence will be oriented on the modern requirements of the employment market. The aim of the program is also to support the graduates' knowledge of theoretical and practical aspects of the informational, analytical and creative journalism, the methods of the journalistic mastery, selection of the topic, information searching, re-checking and procession methods. The graduates will be able to identify publicly important issues/problems, thematic procession and broadcasting; relationship with the respondents –interviewing, leading various format of interviews; preparation of the news, informational reportages, thematic and analytical reportages, working on News Programs and analytical, entertainment and cognitive, sectoral and author's programs; working on the position of a reporter and TV Radio Presenter; the Graduates will be developed the skills for expressing critical attitude and analysing the information; the skills for developing thematic structure of the informational/analytical									

	materials; skills and abilities for producing the reportage; skills for journalistic work under critical regime, planning long-term work on the complex problematic, leading journalistic investigation, relevant acting under extreme and crisis situations, specific skills for communication and team working. The graduates should be able to apply modern informational-communicative technologies in professional activity. The graduates should be knowledgeable in the fundamentals of modern media terminology, media law and journalistic ethics. The graduates should approach the issue of re-checking the information accuracy, balancing and fair broadcasting with professional and civic attitude. The graduates should respect human fundamental rights and act in respect of these values. The aim of the program is to enable to the students receive qualified knowledge and develop practical skills and abilities for professional broadcasting and analysis with the profile of TV Radio Journalism.
	Learning Outcome
Knowledge and Acknowledgement	The graduates have theoretical and practical knowledge about the sphere, as well as general and sectoral competences of the field. The graduates are well aware of the essence of mass communication, social responsibility of media, the role and function of the journalist in the public life; the possibilities of the professional activity of TV Radio Journalist (Reporter, Presenter). The graduates have mastered genres/format of the informational, analytical, fictional journalism and its field specific; the methods of media broadcasting and working in the direction of cognitive, educational, cultural, advertising, technical and creative aspects of TV Radio production. The graduates have got introduced with the specifics of multimedia. They are aware of the media terminology necessary for professional activity, the methods of searching and classifying the information, preparing interview, information and analytical materials, the means for constructing thematic reportages, skills and abilities of working in live and non-live broadcasting, sound making, presenting, broadcasting language. The graduates are well aware of the function of the journalistic ethics, re-checking and balancing the information.
Skill for applying knowledge in practice	The graduates will be able to apply wide range of cogntive and practical skills for settling abrtact problems in a creative way. The graduates are able to apply the knowledge acquired during learning process in the direction of TV Radio Journalism in practice. The graduates are able to search-recheck the infrmation upon the fact, event, theme, communication with respodent, interviewing. The graduates are able to prepare informational and analytica materials and media broadcasting; working under operative regime on the professionaposition of the reporter, prepare news, reprotages, joining in live broadcasting from the event site, stand-up recording, acting under extreme and crisis situations, working on the thematic reportages, leading journalistic investigation; leading interview, dialogue, debates, discussion with presenter's profile in TV Radio programs, analytical review. The graduates are able to implement TV and Radio Project (Author's Program, Rubrics, Chronicles, etc.); cooperation with News Agencies, PR and Press Services; in the frame of the competence, the graduates are able to preliminarily plan and define relevant strategy in relation to organizational issues of preparing TV and Radio creative products.
Assumption Skills	The graduates can collect, define and systemize the data characteristic for the sphere – drawing justified conclusions; guessing vividly expressed problems, analysis of the situations, identifying proper data for their settlement. The graduates must have the skill for correct analysing, evaluation and adequate response of the fact/event/problem. For preparation of media materials, the graduates are able to correctly define objectives ad priorities. The graduates have the ability for critical thinking, reasoned debates, analysis and synthesis.
Communication Skills	The graduates are able to pass the ideas and information in a structured and sequential manner to the specialists and non-specialists, through applying qualitative and quantitative information; to apply modern informational and communication technologies in a multilateral form. In view of professional activity, the graduates have the ability to communicate with field specialists, media, wide audience, as well as getting adapted to unfamiliar environment and acting, running a dialogue and establishing relationship. The graduate has the ability of establishing professional relationship with TV-Radio producers, directors, dramatists, sound directors, light board operators, erector and the personnel related to media processes. The graduates are familiar with and freely uses modem communication technologies. The graduate has skills and abilities for oral and written communication in Georgian as well as foreign

languages. The graduate is also able to pass the information related to profession and presenting the report, participations										
	professional discussion. The graduate has also ability for theoretical analysis and discussion on the issues related to journalism.									
Learning Ability	The graduates are able to independently define their own learning. The graduates plan and implement the process of their own									
	learning and creative professional growth. The graduates have ability to adequately evaluate their own competence level, to apply									
	received knowledge as a solid basis for receiving and deepening field and multidisciplinary knowledge. The graduates has the skill for									
	working with various sources, processing-learning of the literature, documents.									
Values	The graduates are aware of the objective role of media in forming public opinion and strengthening the values. The graduates protect									
	the rules of professional ethics of disseminating accurate, balanced, free information under the conditions of the limitations foreseen									
	with the Constitution. The graduates have high-responsible attitude towards the values characteristics for the professional activity.									

STRUCTURE OF THE ACADEMIC PROCESS

Code	D.	re- Name of the Academic Course/Module	lit.	Num	Distribution of credits according									
	condition		Credit	7-4-4-1	Class	Indepen		to the terms						
	Condition		0	In total	Ciass	dent	I	II	III	IV	V	VI	VII	VIII
	Basic Specialty Courses			3450	1380	2070	18	25	25	20	10	15	10	15
B9b1		Introduction to Journalism	5	125	50	75	5				41818			
B9b2	ucBA1	Practical stylistics	5	125	50	75		5					14.3	
В9ЬЗ	B9b2 B9b4-2	Analysis and Opinion Writing	5	125	50	75				5				
B9b4-1	B9b1	News journalism 1	5	125	50	75	SHE	5	7300			312	100	
B9b4-2	B9b4-1	News journalism 2	6	150	60	90		613	6	STATE OF	1.18			
B9b5	B9b1	Interview technology	5	125	50	75	(1905)	图 特	5		(300)		1200	1000
B9b6-1	B9b4-2	Analytical journalism 1	5	125	50	75	000	\$2 K			5	500	2142	5768
B9b6-2	B9b6-1 B9b5	Analytical journalism 2	5	125	50	75						5		
B9b7	B9b5	Artistic journalism	5	125	50	75				W.E.		5	14.3	
B9b8	B9b6-2	Investigative Journalism	5	125	50	75			Will.			(5.5)	5	S. C.
B9b9	Maria Salah	Introduction to mass communication	4	100	40	60	4	Park.				3(4)		RE
B9b10		Press Press	5	125	50	75	SI)	5	160	300			111/6	100
B9b11		Media ethics	5	125	50	75		and	100	5			THE RE	500
B9b12	B9b11	The Basics of Media Law	5	125	50	75	93	Alto		0436	17 YE	5	150	Solder
B9b13-1		New media 1	5	125	50	75		363	5	200			6.36	
B9b13-2	B9b13-1	New media 2	5	125	50	75	67		16.2	5	90.4	15 /4	1100	
B9b14-1		Speech culture 1	5	125	50	75	5	145	100	West.		(E)		235,6
B9b14-2	B9b14-1	Speech culture 2	5	125	50	75	POST	5	øin.			SOUTH TO		

In total			240	6000		1343	30	30	30	30	30	30	30	30
		minor/ Optional Blocks/Courses	60	1500			Wilds.	V C		22.9	15	15	15	15
ucBA3-2;	ucBA3-1	English Language	5	125	75	50	8164	5				8 KF		100
icBA 3-1;		English Language	5	125	75	50	5	908		352	2.4			
ucBA2		Computer Technologies (Office)	2	50	30	20	2	561	ME.	574.6	200		ELE	
ucBA1		Academic Writing	5	125	50	75	5	V	SV.	100	N. 5772	A. S.		2.534
270010	320010534	University Compulsory	17	425	170	255	12	5	10.5	A COLUMN	25416	Notal P	3375	500
B9so18		Basics of Integrated Marketing Communications	5	125	50	75	PAL	35(9)	11985	TANK.	8.70%	SPATE	SEZZIS	
B9so17	ders until	History of TV and Radio Journalism	5	125	50	75	254	BUY	401	Jensy.		0.310	NO STATE	7012
B9so16		Coverage of Economic and Business Issues	5	125	50	75	254		18.50	STATE OF			105/0	1000
B9so15		The Basis of Television Directing	5	125	50	75		TOTAL	THE		1,24			1-21
B9so14		The basics of photojournalism	5	125	50	75	8/4	137		(507a)	300	200		2000
B9so13		The basis of advertising art	5	125	50	75		903		35211	5000		USSE	
B9so12		Democracy and citizenship	5	125	50	75	THE STATE		K H	1916	23/10		ELE	
B9so11		Basics of Public Relations	5	125	50	75		1.50		14 65	A STATE			2334
B9so10	THE REAL PROPERTY.	Coverage of agricultural issues	5	125	50	75	1		1000	15,000	etal:	Harris C	111	
B9s09		Special course of News Journalism	5	125	50	75	D.	363	11347	The second	9.70			
B9so8	Herstymen is	History of Georgian Journalism	5	125	50	75		23/19	703	Esch.	APPENDED.	0.313	1373	90126
B9s07		Working with archive documents	5	125	50	75							1000	1000
B9s06		Topical issues of international media	5	125	50	75		TOTAL	TILLY.				11076	
B9so5	403774 28518	Coverage of Legal issues	5	125	50	75	3/14			5000	PAST SE			5.00
B9so4		Coverage of elections	5	125	50	75		ONE S		253 H	1000 A			
B9so3	D/010	Coverage of children's issues	5	125	50	75	1000			TO THE	25.00	PO VO		
B9so2	B9b10	Conflict reporting	5	125	50	75	A.	13.50			411531A	A		7.5
B9so1	B9b4-2	Social Research Methods	5	125	50	75			,	10	- 3			
D7020		Optional Specialty Courses	25	625	250	375		36.0	5	10	5		5	10
B9b20	D900-2	Bachelor's Paper	10	250	50	200		WITE	200	0.5			100	10
B9b18 B9b19	B9b6-2	Industrial Practices	5	125	50	75		Grie)		77 85 6	5
B9b17-2 B9b18	B9017-1	Social Research Methods	5	125	50	75	SURT	1000	1300	3	5	6 JR7 J		
B9b17-1 B9b17-2	<i>ucBA2 B9b17-1</i>	Audio-video Editing 1 Audio-video Editing 2	5	125	50	75		ECVINI Mach	4	5	Sales of the sales			
B9b17-1	ucBA2	Audio-Video Editing 1	4	100	40	60		3	4	2001			(C) (S) (E)	
B9b16-1 B9b16-2	B9b16-1	Cameraman Mastery 1 Cameraman Mastery 2	5	100 125	40 50	60 75	4	5		MIN OF SE	200	APL ACT		
100 Per 200 / 100 Per		Media management				THE RESERVE	A1500	0.536		SPATELLE.	23/35%		5	25000
B9b14-3 B9b15	B9b14-2	Speech culture 3	5	125 125	50 50	75 75			5	(15)(P)				2513