



Name of the Academic Program	<i>Audio Visual Art</i> ● <i>Cinema Directing</i> ● <i>TV Directing</i>
Qualification Academic Degree to be granted	BACHELOR OF AUDIOVISUAL ARTS
Program Leader	Program Leader – Zaza Khalvashi, Professor, Head of the department of Cinema and TV Art; Mob/: 591 98 05 02, e-mail: khalvashizaza@gmail.com
Scope of Program ECTS	240 credits: Volume of 1 - 25 hrs. General Specialty Courses – 79 credits; Basic Specialty Courses - 86 credits; University Compulsory Courses - 15; Additional–minor Specialty/Optional Courses/Blocks - 60 credits. Learning duration 8 Terms; 1 Term consists of 15 Academic weeks; 4 Session Weeks.
Learning Fee	1500 Gel
Contingency to be admitted to the program	Admission of the students to the Educational Program is held according to the contingency adopted by the Faculty of Fine Arts, Stage and Cinema TV Art and Academic Board of Batumi Art State Teaching University.
Program Admission Pre-condition	The individuals having undertaken a contest in the creative tour and having passed Unified National Exams shall be enrolled into the Program (by indicating a concentration). The persons having been granted with the right to get enrolled in Higher Educational Institutions without taking Unified National Exams will only undertake a creative tour.
Employment Area	Upon completion of the Higher Educational Bachelor’s Program in Audio Visual Art (Cinema Directing / TV Directing) the Graduates will be able to apply received knowledge in various fields of audio-visual art: Artistic and cultural educational institutions; cinema production; State and Private Cinema Studios; TV Production; TV Films, Performances, Show-Programs; Entertainment Centers; Voice recording and Advertising Studios; Etc.
Program Aim	<p>Higher Educational Bachelor’s Program of the Department of Cinema and TV at the Faculty of Fine Arts, Stage and Cinema TV Art - “Audio Visual Art” prepares the Directors with two basic profiles/specialties: Cinema Directing / TV Directing.</p> <p>The aim of the Educational Program is to prepare self-actualized artists, who in the frame of competence will be able to master creative-technical aspects of the profession of Cinema and TV Directing and will form theoretical-practical knowledge in the direction of field. Future Directors will be able to correctly lead creative search process, modelling of the ideas and successful TV-Cinema screening of the performance idea. The graduates of the program will be aware of the modern trends ongoing in the field. Educational program will greatly contribute to expanding students’ world insight, formation of the taste, as well as development of the analytical skills and imagination. The graduates will train the professionals equipped with practical skills and abilities, being fully able to identify their possibilities in pursuant with modern demands of the market.</p> <p>Bachelor’s Program will greatly support preparation of the Graduates for independent creative activity, in the cinematography (fiction, documental) as well as in the direction of TV Art, audio-visual shows, advertising and sound recording studios, audio visual archives services, audio-visual plays and performances.</p> <p>In the frame of the Bachelor’s Program in “Audio-Visual Art”, learning at the specialty of Cinema Directing and TV Directing includes theoretical and creative-practical aspects, evolving from professional specifics and objectively resulting in the relevant peculiarities of learning. Though, they are united under one common principle and methodology of learning Audio Visual Art. Detailed description of both two profiles/specialties are represented in the Program accompanied by relevant learning academic plans.</p>

Learning Outcome	
Knowledge and Acknowledgement	<p>The graduates have a comprehensive knowledge of the field, which includes critical understanding of the theories and principles; acknowledgement of the complex issues of the field; has realized and mastered professional competences of the Audio-Visual Art.</p> <p>Cinema Directing: The graduates are knowledgeable in the theory and practice of cinema directing profession. They are aware of usage of technical means necessary for contemporary cinema shooting, theory and history of cinema, fundamentals of fiction and documentary film directing; the methods and technologies of modern cinema producing. Industrial-technological side of film producing; general principles of cinema dramaturgy, cinema cutting, sound production, cinema art, operator's art, composition, lightning, and other technical-creative aspects. The graduates are well aware of the fundamental principles of the art of directing.</p> <p>TV Directing: The graduates are aware of the technical and creative aspects of the TV production; specifics of the TV Directing and professional competences and functions of the TV Direction, working on TV Products, peculiarities of live broadcasting (live and non-live broadcasting). Basic rules and principles of working on TV Films, TV Programs. The graduates are aware of the fundamentals of the TV Dramaturgy, Photo Art, TV Montage and Operator's Art and Media Management. The graduates are aware of the professional abilities of the field.</p>
Skill for applying knowledge in practice	<p>The graduates are able to apply some methods characteristic for the field and other selected ones for settling the problems, as well as implementation of research or practical type of project in pursuant with previously defined instructions; the graduates have the skills for applying the knowledge obtained in the direction of audio-visual art in practice is able to successfully apply the skills and abilities obtained in the process of learning in the professional activit</p> <p>Cinema Directing: In the process of working on the cinema, the graduates are able to successfully apply theoretical knowledge and practical learning experience obtained in the frame of the Educational Program while working on the cinema. The graduates have skills to practical implement cinema shooting and produce a full small-format fiction cinema in view of creative and technical viewpoint (or a fiction-documentary). The graduates have a skill for self-actualizing their own findings and creative ideas.</p> <p>TV Directing: The graduates are able to apply the knowledge obtained during academic process in the professional direction of TV Directing. As well as procession of TV Scenario, defining audio-visual series (image and sound series), organizing TV recording and their realization. The graduates are also able to ok on New Programs, as well as produce TV Films and TV Programs.</p>
Skill for Assumptions	<p>The graduate is able to collect and define the data characterstic for the field, as well as to analyze isolated date or/and situations through applying standard and some selected methods, formulation of justified conclusions.</p> <p>Cinema Directing: The graduate is able to preliminarily plan cinema shooting process; to define a relevat strategy in relation to organizational issues of cinema shooting and draw relevant conclusions. To previously define directing methods of stage dramaturgy of the work. To lean a selected topic from fictional idea to implementation of the idea.</p> <p>TV Directing: The graduate is able to identify the fictional and technical objectives. To plan in advance any process of TV Production in the competence frame of the TV Directing; to define a relevant strategy in relation to the organizational ISSUES OF producing TV Product and to draw relevant conclusions. The graduate is also able to identify fictional and technical objectives.</p>
Communication Skills	<p>The graduate is able to prepare a detailed written report upon the ways of settling the ideas, existing problems and infrom specialists and non-specialists in a verbal manner; as well as application of modern information and communication technologies in a creative manner.</p> <p>Cinema Directing: The Bachelor will acquire the skills for eastablishing professional relationships with the producers, dramaturgist, artist, operator, painter, light operator, montage operator or other individulas related to cinema production process.</p> <p>TV Directing: Has ability to establish professional relationship with TV producers, TV journalists, TV Dramaturges, TV Operator, Light Operator, Painter, Montage Worker or other individulas related to cinema production process.</p>
Learning Ability	<p>Sucessive and multilateral evalautions of one's own elarning processs, as well as identification of post-learning needs.</p>

	Cinema Directing / TV Directing: Has ability to independently plan and implement learning requirements, in the direction of audio-visual art the graduate is able to process the theoretical knowledge existing in the direction of learning audio-visual art and one's own learning directions. The graduate has ability to adequately evaluate his/her own learning process and the level of professional competence. As well as to deepen professional knowledge with independent practical lessons.
Values	The graduate has ability to participate in the process of forming values and strives for introducing them into reality. Cinema Directing / TV Directing: The graduate has highly-responsible attitude towards the values characteristic for professional activity and acts in accordance to them, evolves from the basic fundamental principles of human rights and liberties; respects one's own intellectual and creative ownership right.

STRUCTURE OF THE ACADEMIC PROCESS

Code	Pre-condition	Name of the Academic Course/Module	Credits	Number of hours			Distribution of credits according to the terms							
				In total	Class	Independent	I	II	III	IV	V	VI	VII	VIII
Specialty General Courses			79	1975	1040	935	15	10	20	9	5	5		15
B5Afc-1		Photo Art	5	125	75	50	5							
B5Hfc-2		Cinema TV Dramaturgy	5	125	50	75	5							
B10b19		Advertisement and Management of Advertising Business	5	125	50	75	5							
Hfc-9		Legal Acts in the field of Culture	3	75	30	45		3						
B5g1-1		Fundamentals of Cinema-TV Art	2	50	20	30		2						
B5g1-2	B5g1-1	Fundamentals of Cinema-TV Art	5	125	50	75			5					
B5g2		Sound Directing	5	125	75	50			5					
B5Hfc-1		Introduction in the history of Fine Arts	5	125	50	75			5					
B5g3-1		Mastery of TV-Cinema Operator	5	125	75	50		5						
B5g3-2	B5g3-1	Mastery of TV-Cinema Operator	5	125	75	50			5					
B5g3-3	B5g3-2	Mastery of TV-Cinema Operator	5	125	75	50				5				
B5 Hfc1		Psychology of Creative Work	4	100	40	60				4				
B5g4-1		Computer Program Adobe After Effects	5	125	75	50					5			
B5g4-2	B5g4-1	Computer Program 3D Studio Max	5	125	75	50						5		
B5g5		Bachelor's Paper	15	375	225	150								15
Basic Specialty Courses - Cinema Directing			86	2150			4	16	13	18	10	10	15	
B5-1b1-1		Mastery of Cinema Directing	4	100	60	40	4							
B5-1b1-2	B5-1b1-1	Mastery of Cinema Directing	6	150	90	60		6						
B5-1b1-3	B5-1b1-2	Mastery of Cinema Directing	4	100	75	50			4					
B5-1b1-4	B5-1b1-3	Mastery of Cinema Directing	7	175	105	70				7				
B5-1b1-5	B5-1b1-4	Mastery of Cinema Directing	5	125	75	50					5			
B5-1b1-6	B5-1b1-5	Mastery of Cinema Directing	5	125	75	50						5		

B5-1b1-7	B5-bs1-6	Mastery of Cinema Directing	5	125	75	50							5		
B5-1b2-1		Cinema Cutting (Montage)	5	125	75	50		5							
B5-1b2-2	B5-1b2-1	Cinema Cutting (Montage)	4	100	60	40			4						
B5-1b2-3	B5-1b2-2	Cinema Cutting (Montage)	6	150	90	60				6					
B5-1b2-4	B5-1b2-3	Cinema Cutting (Montage)	5	125	75	50					5				
B5Hfc-3		History of Foreign Cinema	5	125	50	75		5							
B5Hfc-4		History of Georgian Cinema	5	125	50	75			5						
B4-1b4		Artistic Mastery – Specifics of working with the camera	5	125	75	50				5					
B5-1p-1	B5-1b1-5	Learning (Studio) Practice	5	125	75	50						5			
B5-1p-2	B5-1p-1	Learning (Studio) Practice	5	125	75	50							5		
B5-1b3		Producer's Work	5	125	50	75							5		
Basic Specialty Courses - TV Directing			86	2150				4	16	13	18	10	10	15	
B5-2b1-1		Mastery of TV Directing	4	100	60	40	4								
B5-2b1-2	B5-2s1-1	Mastery of TV Directing	6	150	90	60		6							
B5-2b1-3	B5-2s1-2	Mastery of TV Directing	4	100	60	40			4						
B5-2b1-4	B5-2s1-3	Mastery of TV Directing	7	175	105	70				7					
B5-2b1-5	B5-2s1-4	Mastery of TV Directing	5	125	75	50					5				
B5-2b1-6	B5-2s1-5	Mastery of TV Directing	5	125	75	50						5			
B5-2b1-7	B5-2s1-6	Mastery of TV Directing	5	125	75	50							5		
B5-2b2-1		Computer Montage	5	125	75	50		5							
B5-2b2-2	B5-2s2-1	Computer Montage	4	100	60	40			4						
B5-2b2-3	B5-2s2-2	Computer Montage	6	150	90	60				6					
B5-2b2-4	B5-2s2-3	Computer Montage	5	125	75	50					5				
B5Hfc-5		Cinema and TV History	5	125	50	75		5							
B5Hfc-6		Fundamentals of TV Production	5	125	50	75			5						
B5Hfc-7		TV Journalism	5	125	50	75				5					
B5-2p-1	B5-2b1-5	Learning Industry Practice	5	125	75	50						5			
B5-2p-2	B5-2p-1	Learning Industry Practice	5	125	75	50							5		
B9b15		Media Management	5	125	50	75							5		
University Compulsory			15	375	160	215	10	5							
ucBA1		Academic Writing	3	75	30	45	3								
ucBA2		Computer Technologies (Office)	2	50	30	20	2								
ucBA3-1		English Language	5	125	50	75	5								
ucBA3-2	ucBA3-1	English Language	5	125	50	75		5							
minor/ Optional Blocks/Courses			60	1500	600	900						15	15	15	15
In total			240	6000				29	31	33	27	30	30	30	30